

# Aesthetic Connect 2025

Frankfurt | Berlin | Munich

29-30 August 2025 | 2-3 Sept 2025 | 5-6 Sept 2025





# **ABOUT US**

CE Company Group specializes in creating inspiring spaces and high-impact business events that connect international industries with new markets. With expertise in strategic networking and market expansion, we design tailored events that bring together businesses, clients, and key industry partners to foster growth and collaboration.

We organize exclusive events in partnership with HR teams, as well as open industry events that connect leading businesses with their target audiences. Our experience spans multiple sectors, creating strategic spaces that drive engagement, well-being, and professional growth.





The goal of Aesthetic Connect: Germany 2025 is to help international aesthetic clinics expand into the German market by connecting them with potential patients and strategic partners. Over two days, clinics will engage in patient consultations while also building key relationships with financing providers, travel agencies, insurers, and marketers to create sustainable growth opportunities.

#### Frankfurt

8-9 August 2025



# GROWING AESTHETIC MEDICINE MARKET

\$23.43

**BILLION MARKET** 

\$38,971

Average disposable income: Per Capita

- Projected to reach \$23.43 billion by 2030 (17.3% CAGR).
- 905,410 aesthetic procedures in 2022.
- Demand is rising for innovative and cost-effective international options.
- German esthetical procedures are on average 30% higher compared to International clinics.





BOTH DAYS OPEN TO THE PUBLIC

**MAXIMIZING VISIBILITY** 

01

Meet with key
partners (financing,
travel, marketing,
insurers) to
structure patientfriendly service
packages

02

Direct consultations with pre-registered potential patientsm





## WHAT'S IN IT FOR YOU?

- ◆ Patient Consultations: Meet and advise pre-qualified potential clients.
- ◆ Industry Connections: Build partnerships with marketing firms, travel agencies, and financiers to grow your international reach.
- Brand Visibility: Gain exposure through targeted marketing before and after the event.
  - Business Growth: Convert event consultations into long-term patients.



04



### MARKETING AND PROMOTION

#### Targeted Social Media Advertising

- Run highly focused ads on Instagram, Facebook, and TikTok to reach individuals interested in aesthetic procedures in Germany.
- Use geotargeting and interest-based segmentation to ensure engagement from relevant audiences.

#### Influencer & Partner Collaborations

- We have partner with local beauty and lifestyle influencers to create authentic content and boost event awareness.
- Engage with niche medical, wellness, and travel partners to cross-promote the event.

#### Corporate & Private Network Outreach

- Leverage our network of partners in the private sector and HR teams to promote the event at a corporate level.
- Integrate our strategic alliances into this initiative, ensuring visibility and engagement from professionals interested in aesthetic procedures.



#### PARTICIPATE IN AESTHETIC CONNECT GERMANY 2025

#### **Participation Plans**

Single Event: €1,800 (Frankfurt)
\*\*Early bird Discount available

\*\*\*Sponsorship opportunituies available

- Complete the registration form.
- Secure your spot
- Provide clinic details and promotional materials to the marketing team.
- Submit availability for patient consultations and partnership meetings.

For more information and registration, contact us at events@cecompanygroup.com

Frankfurt - August 29-30



# Contact us.



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